Future Fintech Launched NRC Blockchain Education Courses Reaching Over 1.5 Million Viewers

XI'AN, China, Sept. 17, 2018 /PRNewswire/ -- Future FinTech Group Inc. (NASDAQ :FTFT), a financial technology company and integrated producer of fruit-related products, today announced that it has established cooperative relationship with Nova Realm City ("NRC") to use its brand name NRC Institution to provide Blockchain Education Courses which have received over 1,500,000 viewership on live stream. The online courses are prepared and operated by Chain Future Digital Tech (Beijing) Ltd. ("Chain Future"), a wholly owned subsidiary of FTFT through NRC's prominent live stream platform, Yizhibo.com, which offers high quality and interactive blockchain education experience. From its first course on May 3rd, 2018 to the most recent course on Aug 23rd, 2018, its 21 courses obtained over 1,500,000 viewers (with the highest number for a single course of 310,000 viewers). The Company owns 5% equity interest of NRC and Mr. Yongke Xu, Chairman and CEO of the Company personally owns 55% equity interest of NRC.

Focusing on blockchain education and professional training, the Blockchain Education Courses helps individuals and organizations to gain deeper knowledge and better understanding of blockchain. The instructor team consist of top-tier scholars, business leaders, investors, lawyers and technology talent from blockchain industry.   There are two major teaching methods, which are live stream courses and traditional on-site courses. By integrating multiple advertising channels, the live stream courses can generate revenue from its title sponsorship program, regular sponsorship program, and collaborations with blockchain companies. On-site courses are being meticulously prepared and expected to be launched by the end of October, 2018. Each class has a max capacity of 30 people, which is expected to generate $72,780. Afterwards, the on-site courses are to be launched every quarter and are expected to generate $300,000 in revenue. Depending on the different requirements and demands of individuals and institutions, the blockchain education institution has three different classes, which are beginner class, advanced class, elite class and market-oriented class.

"We are honored to be authorized by NRC to become the exclusive licensee to run the Nova Realm City's blockchain education institution. The established media functions of this institution provide us the opportunities to promote Chain World Cyberspace of Chain Future and projects in our blockchain incubator such as DCON. In the meantime, by leveraging the influence of our instructor team and followers group and NRC's platform, we can create a communication platform for members of Chain World Cyberspace and NRC community. This, in turn, brings more activities to both communities and better promotes the applications of the blockchain projects. Meanwhile, the pool of audience trained through NRC Institution could provide more talent for the blockchain industry. Chain Future expects to start making profit for such courses and create an industry reputation for these courses" says Yongke Xue, Chief Executive Officer and Chairman of Future FinTech.

About Future FinTech Group Inc.

Future FinTech Group Inc. ("Future FinTech", "FTFT" or the "Company") is incorporated in Florida and engages in fruit juice and financial technology businesses. The Company engages in the research and development of digital asset systems based on blockchain technology and also operates an incubator for application projects using blockchain technology. The Company and its subsidiaries are developing blockchain technology and cryptocurrencies for a variety of B2B and B2C real-life applications including a variety of financial businesses and the distribution, marketing and sale of consumer products. FTFT is also developing an operational online shopping mall platform utilizing blockchain technology and the shared economy. For more information, please visit http://www.ftft.top/.

Safe Harbor Statement

Certain of the statements made in this press release are "forward-looking statements" within the meaning and protections of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended, or the Exchange Act. Forward-looking statements include statements with respect to our beliefs, plans, objectives, goals, expectations, anticipations, assumptions, estimates, intentions, and future performance, and involve known and unknown risks, uncertainties and other factors, which may be beyond our control, and which may cause the actual results, performance, capital, ownership or achievements of the Company to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. All statements other than statements of historical fact are statements that could be forward-looking statements. You can identify these forward-looking statements through our use of words such as "may," "will," "anticipate," "assume," "should," "indicate," "would," "believe," "contemplate," "expect," "estimate," "continue," "plan," "point to," "project," "could," "intend," "target" and other similar words and expressions of the future.

All written or oral forward-looking statements attributable to us are expressly qualified in their entirety by this cautionary notice, including, without limitation, those risks and uncertainties described in our annual report on Form 10-K for the year ended December 31, 2017 and our other reports and filings with SEC. Such reports are available upon request from the Company, or from the Securities and Exchange Commission, including through the SEC's Internet website at http://www.sec.gov. We have no obligation and do not undertake to update, revise or correct any of the forward-looking statements after the date hereof, or after the respective dates on which any such statements otherwise are made.

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